

Curriculum Vitae – Viviana D’Angelo

CURRENT POSITION

Jan 2022 – in itinere: Assistant Professor, Università Cattolica del Sacro Cuore (Milan, Italy)

FORMER POSITIONS

Jan 2020 – December 2021: Post-Doctoral Research Fellow at LUISS Guido Carli University (Rome, Italy), Department of Management. Research Project: “*Unpacking the relation between Family business and Technological Innovation: Theoretical Models and Empirical Evidences*”

TEACHING EXPERIENCE

2023: Adjunct Professor, Sviluppo di nuovi prodotti e gestione delle tecnologie mediche, Executive Master in Management della Filiera della Salute – Major in MEDTECH, LUISS Business School (Rome, Italy)

2023: Adjunct Professor, Gestione sostenibile della produzione, Master in "Sustainable Business Administration", Università Cattolica del Sacro Cuore, facoltà di Economia (Milan, Italy)

2023: Assistant Professor, Economia e Gestione delle Imprese (ITA), Faculty of Economics, Università Cattolica del Sacro Cuore (Milan, Italy)

2023: Assistant Professor, Logistics and Operations Management, Faculty of Economics, Università Cattolica del Sacro Cuore (Milan, Italy)

2023: Adjunct Professor, Introduzione alla gestione dei processi produttivi (ITA), ISTUD Business School (Baveno, Italy)

2022: Assistant Professor, Logistics and Operations Management, Faculty of Economics, Università Cattolica del Sacro Cuore (Milan, Italy)

2022: Adjunct Professor, Digital Skills Lab, LUISS Business School (Rome, Italy)

2021: Adjunct Professor, Management and Innovation in Health and Social Services, Faculty of Economics, Medicine and Surgery, Università Cattolica del Sacro Cuore (Rome, Italy)

2021: Adjunct Professor, Master in “Management dei Prodotti Biomedicali”, LUISS Business School (Rome, Italy)

2021: Teaching Assistant, Quantitative Methods for Management, Master Degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2021: Teaching Assistant, Strategie d’impresa (ITA), Master Degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2021: Lecturer, “Il valore dell’innovazione per l’azienda”, LUISS Summer School, LUISS Guido Carli University (Rome, Italy)

2021: Teaching Assistant, Economia e gestione delle imprese (ITA), Bachelor Degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2020: Adjunct Professor, “Master in Management dei Prodotti Biomedicali”, LUISS Business School (Rome, Italy)

2020: Adjunct Professor, Management and Innovation in Health and Social Services, Faculty of Economics, Medicine and Surgery, Università Cattolica del Sacro Cuore (Rome, Italy)

2020: Teaching Assistant, Strategie d’impresa (ITA), Master Degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2019: Teaching Assistant, Management of Technology, Master Degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2019: Teaching Assistant, Organizing innovation, Bachelor Degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2019: Teaching Assistant, Strategie d'Impresa (ITA), Master Degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2017: Teaching Assistant, Organizational Issue in Marketing and Sales, Master Degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2016: Teaching Assistant, Corporate Strategy, Master Degree, Department of Business and Management, LUISS Guido Carli University (Rome, Italy)

2017 – 2021: Teaching Assistant, Introduction to Business Administration, Bachelor Degree, Department of Economics and Business, Uninettuno University (Rome, Italy)

2016 – 2020: Teaching Assistant, Economia Applicata, Bachelor Degree (in italian), Department of Economics and Business, Uninettuno University (Rome, Italy)

EDUCATION

Sept 2022: Summerschool “Modelli di Equazioni Strutturali - Corso base”, Università della Calabria (ITALY)

Sept 2015 – June 2020: PhD Management, LUISS Guido Carli University (ITALY). Thesis: “*Unveiling the dynamics between Frugal Innovation and Product Performance*”
Academic Supervisors: Prof. Mats Magnusson, Royal Institute of Technology
Prof. Luigi Marengo, LUISS Guido Carli

May 2019 – June 2019: Visiting Scholar at Sant’Anna School of Advanced Studies (ITALY)
Host: Prof. Andrea Roventini

Feb – May 2018: Visiting Scholar at Royal University of Technology (ITALY)
Host: Prof. Mats Magnusson

March 2015: M.S. with honors, Amministrazione, Finanza e Controllo, University of L’Aquila (ITALY)
Thesis: “*Successes and Failures of Technological Innovations: three examples from Poland*”

LIST OF PUBLICATIONS

D'Angelo, V., Cappa, F., & Peruffo, E. (2023). Walking the tightrope: Circular economy breadth and firm economic performance. *Corporate Social Responsibility and Environmental Management*.

D'Angelo, V., Cappa, F., & Peruffo, E. (2022). Green manufacturing for sustainable development: The positive effects of green activities, green investments, and non-green products on economic performance. *Business Strategy and the Environment*.

D'Angelo, V., & Magnusson, M. (2022). Frugal approaches to innovation: industrial settings and innovation strategies. *IEEE Engineering Management Review*.

Ardito, L., D'Angelo, V., Petruzzelli, A. M., & Peruffo, E. (2021), “The role of human capital in the foreign market performance of US SMEs: does owner ethnicity matter?”. *Journal of Intellectual Capital*.

D'Angelo V. & Magnusson M. (2020), "A Bibliometric Map of Intellectual Communities in Frugal Innovation Literature," in *IEEE Transactions on Engineering Management*, 68(3), 653-666.

D'Angelo V. (2020), “The value of management in the digitalisation era: evidence from an Italian museum”, in *International Journal of Digital Culture and Electronic Tourism*, 2020, Vol 3, Issue 1

BOOK CHAPTERS

Filippi, V., & D'Angelo, V. (2022). The role of agribusiness in achieving sustainable development goals: Technologies, strategies, and ecosystems. *Sustainability in Agribusiness*, 32-63.

Calluso, C., & D'Angelo, V. (2022). The impact of Digitalization on Organizational Change Catalysts in Museums. In *Handbook of Research on Museum Management in the Digital Era* (pp. 20-36). IGI Global.

Sola E., D'Angelo V. & Capo F. (2021), "Digital Transformation in the Energy Industry: Strategies for Fuel Retail Companies" in Sandhu, K. (2021). *Management and Strategies for Digital Enterprise Transformation*. IGI Global. <http://doi:10.4018/978-1-7998-7192-7>

Kadlec D., D'Angelo V. & Capo F. (2021), "The Fourth Revolution: Strategies to Manage Artificial Intelligence to Transform Economy and Society for the Digital Age" in Sandhu, K. (2021). *Management and Strategies for Digital Enterprise Transformation*. IGI Global. <http://doi:10.4018/978-1-7998-5015-1>

CONFERENCE PAPERS

Belvedere, V., Grando, A., Chiarini, A., & D'Angelo, V. (2022). "Flessibilità e Saturazione Tattica della Capacità Produttiva durante il Periodo della Pandemia COVID-19: evidenze sul campo." In *Convegno SIM Next Generation Marketing. Place, People, Planet: cooperation & shared value for a new era of critical marketing*" (pp. 1-7). NA.

D'Angelo, V., Cappa, F., & Peruffo, E. (2022), Circular economy and companies' economic performance: a self-determination perspective. *R&D Management Conference*, University of Trento (Italy), 10-11 July 2022

D'Angelo, V. (2022). Circular Economy Actions on a Firm's Performance: A Self-Determination Perspective. In *Academy of Management Proceedings* (Vol. 2022, No. 1, p. 14315).

D'Angelo, V., & Peruffo, E. (2022). Disentangling the Effect of Green Manufacturing Practices on a Firm's Economic Performance. In *Academy of Management Proceedings* (Vol. 2022, No. 1, p. 14285).

D'Angelo, V., Cappa, F., & Peruffo, E. (2022), "L'impatto dell'economia circolare sulla performance economica: una prospettiva basata sull'autodeterminazione" - Intervento presentato al convegno *Sinergie - SIMA Management Conference 2022* tenutosi presso Università Bocconi (Italy), 30 - 01 July 2022

Franco, S., D'Angelo V., Messeni Petruzzelli A., & Peruffo E., (2022), "The Foundation of Italian Startups Growth: Preliminary Evidence" - Intervento presentato al convegno *Sinergie - SIMA Management Conference 2022* tenutosi presso Università Bocconi (Italy), nel periodo 30 - 01 July 2022

D'Angelo, V., Cappa, F., & Peruffo, E. (2021), "L'impatto del "Green Manufacturing" sulla performance economica" - Intervento presentato al convegno *Sinergie - SIMA Management Conference 2021* tenutosi a University of Palermo (Italy) - Online Conference 10-11 June 2021

Ardito L., D'Angelo V., Messeni Petruzzelli A., Peruffo E., & Capolupo, P. (2020), "Presence in foreign markets, ethnic minority ownership and financial performance of high-tech SME's", in *13th Annual Conference of the EuroMed Academy of Business, Business Theory and Practice Across Industries and Markets Book of proceedings* (65-76)

D'Angelo V. & Kella C. (2020), "The Technological Exploration Through Alternative Innovation Approaches: An Agent-Based Model" In *Academy of Management Proceedings* (Vol. 2020, No. 1, p. 17423)

D'Angelo V. & Magnusson M. (2019), "Mapping the field: a Bibliometric Analysis of Intellectual Communities in Frugal Innovation Literature" In *Academy of Management Proceedings* (Vol. 2019, No. 1, p. 15005)

D'Angelo V. & Magnusson M. (2019), "A Bibliometric Analysis of Frugal Innovation" In "European Academy of management (EURAM) Conference Proceedings

RESEARCH INTERESTS

- Sustainable Innovation
- Green Logistics and Operations
- Industry 4.0

AREAS OF EXPERTISE

Regression Analysis, Structural Equation Modelling, Agent-Based Simulation

SOFTWARE

R, Stata, SPSS, LISREL, Latex

LANGUAGES

Italian: First Language

English: Advanced

Spanish: Intermediate

REVIEWING ACTIVITY

IEEE – Transactions on Engineering Management

Technovation

Journal of Knowledge Management

Journal of Business Ethics

Sustainability

Sinergie

Academy of Management

European Academy of Management

CONFERENCES

2023: Sinergie-SIMA Management Conference, University of Bary, Bari (ITALY)

2022: Academy of Management Conference, Seattle (USA)

2022: SIM Società Italiana Marketing, University of Salerno, Fisciano (ITALY)

2022: R&D Management Conference, University of Trento, Trento (ITALY)

2022: Sinergie-SIMA Management Conference, Bocconi University, Milan (ITALY)

2021: Sinergie-SIMA Management Conference, University of Palermo, Palermo (ITALY)

2020: Euromed Academy of Business Conference, virtual conference

2020: Academy of Management Conference, virtual conference

2019: Academy of Management Conference, Boston (USA)

2019: European Academy of Management (EURAM) Conference, ISCTE – Instituto Universitario de Lisboa, Lisbon (PORTUGAL)

2018: European Academy of Management (EURAM) Doctoral Colloquium, Reykjavik University, Reykjavik (ICELAND)