

An important component driving Italy's economic competitiveness vis-à-vis the rest of the world is its ability to enhance innovative and applicable research. Small and Medium Size Enterprises (SME), which comprise 99% of the active firms in this country, are typically limited in their research capacity and currently face a significant decline in public funds. Universities are an important source of new knowledge, especially in the areas of science and technology; hence industry entrepreneurs are increasingly looking at international university-industry collaboration opportunities.

The current cooperation agreements at the research level between Italian and Canadian universities, in addition to the diverse collaboration initiatives among research centers and corporations, are playing an important role facilitating knowledge transfer and strengthening scientific collaborations applicable to today's market realities.

In this context, the objective of this session is to discuss current initiatives and explore future possibilities, particularly between Canada and Italy.

"All truths are easy to understand once they are discovered: the point is to discover them."

Galileo Galilei



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