

Submit your application to join the Be.CULTOUR Community by entering your data and preferences until 30th May 2021, 18:00 CEST.

Here you can find a sample application form to support you.

Before giving you consent to the use of your data, please read the [Data Protection Policy](#) for this event available at this [link](#).

#### Informed Consent Form

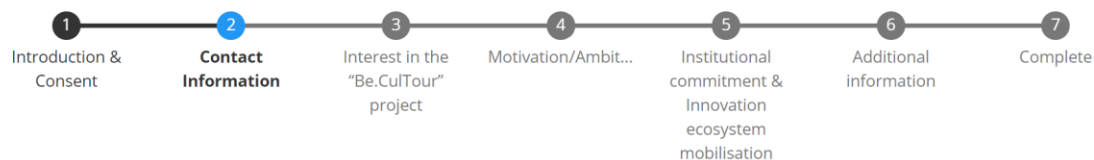
##### Use of common personal data

By clicking "submit" I agree to ERRIN processing the data received through this registration form for the purpose of the organisation of the Open Call for local and regional representatives to join the Be.CULTOUR Community.

More information on ERRIN's Data Protection Policy can be found [here](#)

☒ I agree to the [terms of service](#). \*

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First Name

Last Name

Job Title

Organisation

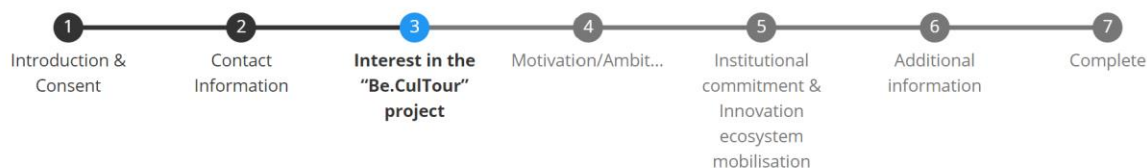
Region

Country - None -

Gender - None -

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## THE "BEYOND CULTURAL TOURISM – BE.CULTOUR" PROJECT WILL DEVELOP A SERIES OF TANGIBLE RESULTS LISTED BELOW. RANK THOSE THAT ARE MOST RELEVANT FOR YOU.

Webinar series with inspirational speakers tailored to your needs and community conversations to foster exchange with your peers

☐ 1
 ☐ 2
 ☐ 3
 ☐ 4
 ☐ 5

Low interest High interest

Smart data monitoring and management system for circular cultural tourism and Be.CulTour policy dashboard

☐ 1
 ☐ 2
 ☐ 3
 ☐ 4
 ☐ 5

Low interest High interest

Guidelines for policymakers on the efficient use of European Structural and Investment Funds for the cultural tourism sector

☐ 1
 ☐ 2
 ☐ 3
 ☐ 4
 ☐ 5

Low interest High interest

Methodology to develop Community-led Action Plans

☐ 1
 ☐ 2
 ☐ 3
 ☐ 4
 ☐ 5

Low interest High interest

Report on challenge-driven innovation

☐ 1
 ☐ 2
 ☐ 3
 ☐ 4
 ☐ 5

Low interest High interest

**Development of concepts for innovative solutions and their prototype via hackathon**

1 2 3 4 5

Low interest High interest

**Guidelines on the best use European Structural and Investment Funds and innovative financing**

1 2 3 4 5

Low interest High interest

**Analysis of the market potential of the cultural tourism sector in your region**

1 2 3 4 5

Low interest High interest

**The Be.CULTOUR project plans activities in 6 areas which host particular heritage assets and represent specific territorial challenges. Select the two which are most relevant for your region.**

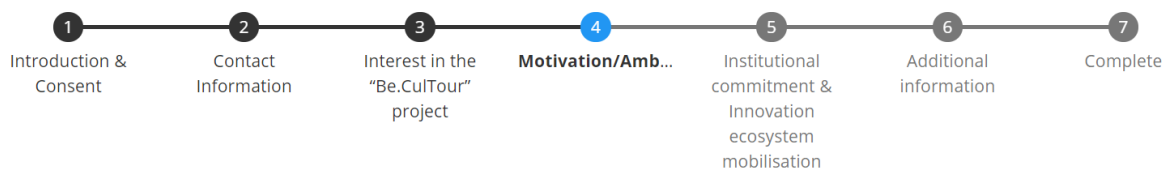
- |  |  |
|--|--|
| <input type="checkbox"/> Accessibility | <input type="checkbox"/> Pollution                               |
| <input type="checkbox"/> Depopulation  | <input type="checkbox"/> Unknown destination                     |
| <input type="checkbox"/> Over-tourism  | <input type="checkbox"/> Lack of data (and data-driven policies) |

**During Be.CULTOUR, we will develop 18 innovative solutions in one or more of the following innovation areas . Select those that are more relevant for your regional ecosystem.**

- |  |   |
|--|---|
| <input type="checkbox"/> Rural co-living                   | <input type="checkbox"/> Industrial heritage      |
| <input type="checkbox"/> Augmented cultural tourism        | <input type="checkbox"/> Post-cultural tourism    |
| <input type="checkbox"/> Sensorial heritage                | <input type="checkbox"/> Cultural tourism at home |
| <input type="checkbox"/> Contemporary meanings of heritage | <input type="checkbox"/> Fair cultural tourism    |
| <input type="checkbox"/> Religious heritage                | <input type="checkbox"/> Solo tourism             |
| <input type="checkbox"/> Natural heritage                  |   |

**The Be.CULTOUR peer-learning programme includes the following activities. To which can you commit to?**

- |   |   |
|---|---|
| <input type="checkbox"/> Quarterly community conversations (2 hours, online, until the end of the project)                            | <input type="checkbox"/> circular cultural tourism in your region   |
| <input type="checkbox"/> Series of 3 webinars, tailored to your needs (2 hours, online, in 2023)                                      | <input type="checkbox"/> Travel to Brussels (7-11 September 2022, with the travel and accommodation costs covered by the project) |
| <input type="checkbox"/> 2 interviews which will result in an article written by the European Regions Research and Innovation Network | <input type="checkbox"/> Travel to Naples (December 2023, with the travel and accommodation costs covered by the project)         |
| <input type="checkbox"/> Implementation, with your own resources, of the methodology to develop community-led Action Plans for        | <input type="checkbox"/> Report and survey on the peer-learning experience (written by you)                                       |



What can your organisation/network bring to the Be.CULTOUR community and peer-learning programme? List concrete policies, programmes, and projects from your city/region which can be relevant to the project (cultural tourism, circular economy, human-centred innovation, co-creation policies, priorities of the smart specialisation strategy)

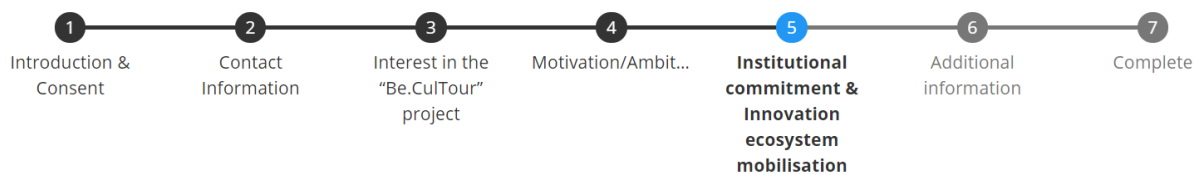
Why do you want to join the Be.CULTOUR community and peer-learning programme?

What do you expect from the participation in the Be.CULTOUR community and peer-learning programme?

What is the main territorial challenge faced by the cultural tourism sector in your region that you would like to work on with the Be.CULTOUR community?

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**Would your participation in the Be.CULTOUR Community be backed by an institutional commitment?**

- ☐ Yes
- ☐ No
- ☐ Other...

If yes, please upload a Support Letter from your Managing Authority of ESIF including their contact details

No file chosen

One file only.  
20 MB limit.

Allowed types: gif, jpg, png, bmp, eps, tif, pict, psd, txt, rtf, html, odf, pdf, doc, docx, ppt, pptx, xls, xlsx, xml, avi, mov, mp3, ogg, wav, bz2, dmg, gz, jar, rar, sit, svg, tar, zip.

We are looking for committed regional representatives able to mobilise their local and regional innovation ecosystems. List the regional stakeholders that you could involve in the project activities (companies, universities, civil society associations, clusters, public authorities, etc.)

Please upload any Support Letter of these relevant organisations or other documentation, e.g. existing plans or programmes developed by your city/region/network.

No file chosen

One file only.  
20 MB limit.

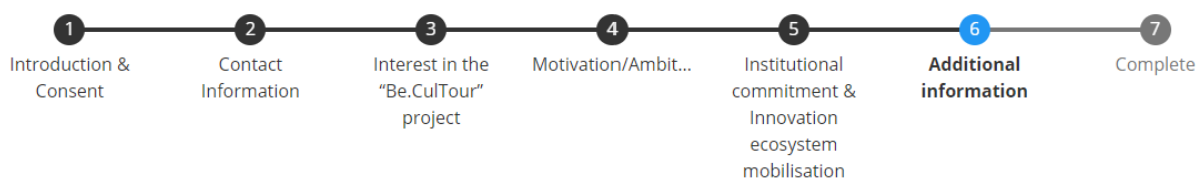
Allowed types: gif, jpg, png, bmp, eps, tif, pict, psd, txt, rtf, html, odf, pdf, doc, docx, ppt, pptx, xls, xlsx, xml, avi, mov, mp3, ogg, wav, bz2, dmg, gz, jar, rar, sit, svg, tar, zip.

**Can you involve your Regional Managing Authority of European Structural and Investment Funds (ESIF) and ensure its engagement in the project?**

- ☐ Yes
- ☐ No
- ☐ Other...

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Identify a specific heritage asset you would like to focus on. This heritage asset should represent the challenge and will be at the heart of the peer-learning activities

Does this heritage asset have an international recognition or is a candidate for? (European Cultural Route, European Heritage Label, etc.)

Does the heritage asset identified represents an expression of European culture and history? If yes, in which way this is valorised and communicated?

Please list any experience / example / best practice of sustainable and circular cultural tourism in which you are involved (you can include URL and/or upload documentation below)

Upload documentation

No file chosen

One file only.

20 MB limit.

Allowed types: gif, jpg, png, bmp, eps, tif, pict, psd, txt, rtf, html, odf, pdf, doc, docx, ppt, pptx, xls,xlsx, xml, avi, mov, mp3, ogg, wav, bz2, dmg, gz, jar, rar, sit, svg, tar, zip.

☐ Do you want a certificate of attendance at the end of the peer-learning scheme? \*

☐ By responding to this call for participants, I understand that in case of positive selection I commit to take part in all the opportunities offered by the peer-learning scheme. \*

☐ By responding to this call for participants, I agree to be contacted by ERRIN for the purpose of applicants selection. \*

☐ I have read and understood the Data Protection Policy provided \*

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Submit