



A PROJECT FOR CONNETTING WORLDS
RECENT LEGAL DEVELOPMENTS TO PROMOTE INNOVATIONS

Friday, 22 May 2015



Via Stezzano, 87 - Bergamo

ORGANISER

**JACOBACCI
PARTNERS**

MODERATOR

Fabrizio Jacobacci
Studio legale
Jacobacci & Associati

*Jacobacci & Partners is proud to invite you to a unique event on **technology transfer**.*

Free and required registration on
www.techtransferthinktank.jacobacci.com

Convegno in lingua italiana, esclusi gli interventi in inglese di Mr. Graham e Mr. Pushkov.

10:30 am

WELCOME ADDRESS

Enrica Acuto Jacobacci (Jacobacci & Partners S.p.A.)

Paolo Rezzaghi (Freni Brembo S.p.A.)

10:45 am

Stuart Graham (Scheller College of Business, Georgia Tech, Atlanta, Georgia, USA)

Policy Levers in Innovation: A View from "Across the Pond"

11:10 am

Stefano Firpo (Chief of the Italian Ministry of Economic Development's Technical Secretariat)

11:35 am

Silvia Lucchini (Certified accountant)

IP Box and other fiscal incentives to promote R&D in Italy

12:00 am

Anton Pushkov (Managing Partner (CEO) at Intellectual Property Center

SKOLKOVO, Moscow, Russia)

Introduction to Skolkovo – the leading innovation center in Russia.

12:25 am

Leonardo Marabini (Sales & Marketing Manager at Kilometro Rosso)

Kilometro Rosso: a network of relationships

12:45 am Questions & Answers

1:00 pm Light Lunch

2:00 pm

Sergio Baragetti (Università degli studi di Bergamo)

Society-University: a two-way relationship

2:20 pm

Natale Pimpinelli (Funzione Proprietà Intellettuale, C.T.G. S.p.A. - Italcementi Group)

The importance of cooperating with universities for non-conventional intellectual property research

2:40 pm

Paolo Rezzaghi (IP Manager at Freni Brembo S.p.A.)

3:00 pm

Roberto Tiezzi (Netval)

Practical trials in innovation

3:20 pm

Paolo Colombo (Manager of Marketing Strategic Programs – Europe at ANSYS)

From great ideas to great products

3:40 pm - Speed date

Gianfranco Bellezza (Tensive); **Pierluigi Lualdi** (Lualdi); **Marcello Segato** (Seagate)

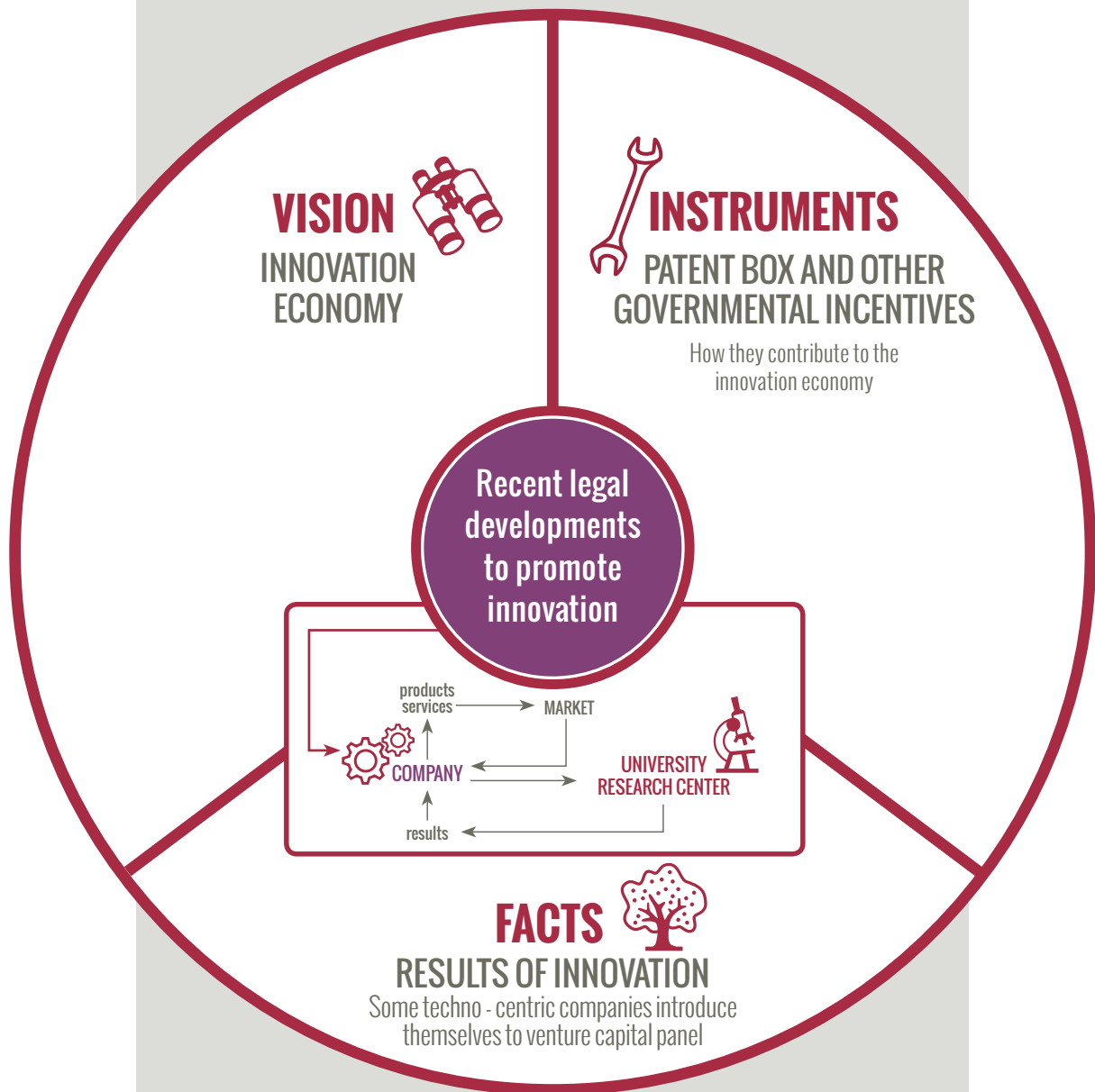
Anna Fontanelli (Monozukuri); **Pasquale Fedele** (Braincontrol)

4:40 pm - Venture Capital

Matteo Piras (StarsUp Professional Crowdfunding)

5:00 pm Questions & Answers

5:30 pm Networking session (cocktail reception)



PARTNERS

