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FARO CONVENTION



CONFERENCE PROGRAM

THE FARO CONVENTION IMPLEMENTATION.
HERITAGE COMMUNITIES AS COMMONS:
RELATIONSHIPS, PARTICIPATION AND WELL-BEING
IN A SHARED MULTIDISCIPLINARY PERSPECTIVE

16-17 December, Naples and virtual



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The Council of Europe's Framework Convention on the Value of Cultural Heritage for Society (Faro Convention) makes topical the debate on the subject of cultural heritage as a common good in its varied material dimensions, intangible and linked to the identity of places and communities.

Indeed, the Convention states that all the forms of cultural inheritance in Europe, which together constitute a shared source of memory, understanding, identity, cohesion and creativity are part of the cultural heritage. This broad definition, which also refers to the role and function of citizen participation, opens up a multitude of possible intercultural and inter-institutional collaborations and innovative ways to promote the development of cultural places, communities and heritages.

Cultural heritage provides communities with tangible and intangible experiences that foster the perception of common past and traditions, creating connections between citizens and places and between citizens and the community of which they are a part, fostering a focus on local dimensions, enhancing resources and natural, environmental, cultural and social heritage, improving the quality of life. They offer opportunities for discussion and debate about issues affecting the entire community, as well as to expand their social network, impacting the ties within and with the community through their physical and social characteristics and through the social and cultural environment they host.

Within the conference "The Faro Convention Implementation. Heritage Communities as Commons: Relationships, Participation and Well-being in a Shared Multidisciplinary Perspective", scientific contributions will be presented on the innovative theoretical-methodological perspectives of intervention and good practices aimed at promoting the enhancement of cultural heritage, the development of places and communities and the connections of citizens with them, in an interdisciplinary, intercultural and inter-institutional perspective.

Scholars and professionals of human relations and housing including psychologists, sociologists, architects, economists, lawyers, geographers, social and cultural managers with a synergistic and multi-professional action can act for the realization of these principles.

For this purpose, the Community Psychology Lab (Department of Humanistic Studies) of the University Federico II, the IRISS (Institute for Research on Innovation and Services for Development) of the CNR and the Venice Office of the Council of Europe, with the sponsorship of Ministry of Culture, Municipality of Naples, University of Rome La Sapienza, AIP and with the collaboration of SiPCO (Italian Society of Community Psychology) and ANIAI (National Association of Italian Engineers and Architects) invite you to a scientific and cultural meeting on these issues in Naples on 16 and 17 December 2021, in the Complex of SS. Marcellino and Festo Ateneo Federico II.



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DECEMBER 16th, COMPLESSO DEI SS. MARCELLINO E FESTO

SALA 1 EX CHIESA AND ZOOM (<https://us02web.zoom.us/j/86580848951>)

**9.00
OPENING SESSION**

Matteo Lorito, Rector of the University of Naples Federico II
Andrea Mazzucchi, Director of the Department of Humanities University of Naples Federico II
Dario Franceschini, Minister of Culture
Antonio Decaro, President of ANCI (Associazione Nazionale Comuni Italiani)
Giuseppe Abbamonte, Admiral, Logistical Commander of the Navy
Umberto Masucci, President of Propeller Club Port of Naples
Kathrin Merkle, Head of Culture and Cultural Heritage Division, Directorate General of Democracy, Council of Europe

**10:30
OPENING REPORTS**

Luisella Pavan Woolfe, Director of Council of Europe Office in Venice
Caterina Arcidiacono, Department of Humanities University of Naples Federico II
Massimo Clemente, Director of the Institute for Research on Innovation and Services for Development, National Research Council
Pierluigi Sacco, Professor, IULM Milan
Stefano Consiglio, Director of the School of Human and Social Sciences University of Naples Federico II
Wolfgang Stark, Strascheg Center for Entrepreneurship



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12.00

FARO CONVENTION APPLICATION: ITALIAN AND EUROPEAN HERITAGE COMMUNITIES COMPARED _ I

Chair: Immacolata di Napoli, Department of Humanities University of Naples Federico II

Discussant: Luisella Pavan Woolfe, Director of Council of Europe Office in Venice

Sonia Tucci, Massimo Massussi, Romina Laurito, Francesca Romana Del Fattore

From archaeology to people, from people to archaeology. Sharing-stories" in the light of the Faro Convention: the Archeofest® project

Pippo Pirozzi, Il Borgo dei Vergini: struttura urbana e valorizzazione del patrimonio culturale

Gaia Redaelli, Patrimonio come Bene Comune. L'esperienza di PAX - Patios de la Axerquia come strategia di rigenerazione urbana e innovazione sociale in ambiti di alto valore patrimoniale

Padre Antonio Loffredo, Fondazione San Gennaro

Mariella Morbidelli, Il Faro sulla riva del Lago: l'ex-potabilizzatore di Castiglione del Lago

Michele Capasso, Il Museo della Pace

Francesco Calzolaio, Faro Italia Platform, atlante delle Comunità Patrimoniali italiane

13:30 Light Lunch

14.30

FARO CONVENTION APPLICATION: ITALIAN AND EUROPEAN HERITAGE COMMUNITIES COMPARED _ II

Chair: Gaia Daldanise, Institute for Research on Innovation and Services for Development National Research Council

Discussant: Luisella Pavan Woolfe, Director of Council of Europe Office in Venice

Gennaro Matacena, Il recupero del castello di Postignano con la memoria dei suoi ex abitanti

Stefania Carnevale e Franco Rendano, Comitato Porta Capuana

Luigi Nicolais, Presidente Fondazione Real Sito di Carditello

Edmund Carroll, Self assessment as a tool for proximity and dialogue between stakeholders

Wanner Prosper, The value of cooperation between heritage communities

Eleonora Giovane di Girasole, Fortuna Procentese, Architects and community psychologists for the Cultural Heritage Valorization: the Friends of Molo San Vincenzo Heritage Community



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16.00

ROUND TABLE

THE FARO CONVENTION: CULTURAL COMMONS AND HERITAGE COMMUNITIES

Chairpersons

Eleonora Giovane di Girasole, Institute for Research on Innovation and Services for Development of National Research Council

Fortuna Procentese, Department of Humanities University of Naples Federico II

Enrico Eraldo Bertacchini, Department of Economics and Statistics University of Turin

Christian Fernando Iaione, Department of Law Luiss Guido Carli

Annalisa Cicerchia, ISTAT (National Institute of Statistics)

Michele Tamma, Department of Management University of Venice Ca' Foscari

Maria Cerreta, Department of Architecture University of Naples Federico II

Marino Bonaiuto, Faculty of Medicine and Psychology and Member of CTSS (Scientific and Technical Committee on Sustainability), University of Rome La Sapienza

Paolo Inghilleri, Department of Cultural and Environmental Heritage University of Milan

Giovanni Carlo Bruno, Institute for Research on Innovation and Services for Development of National Research Council





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DECEMBER 17th, COMPLESSO DEI SS. MARCELLINO E FESTO

9.00 _ SALA 1 EX CHIESA AND ZOOM (<https://us02web.zoom.us/j/81730443720>)

PLACES, PARTICIPATION, VALUES AND CONNECTIONS

Chair: Maria Cerreta, Department of Architecture University of Naples Federico II

Discussant: Maria Paradiso, Department of Humanities University of Naples Federico II

Hanna Elisabet Åberg, Claudia de Luca

RURITAGE approaches to understand, value, and care for heritage in rural communities

Gianfranca Mastroianni, Amelia Maris

Pontinpietra, la formazione che diventa uno strumento di attivazione di comunità

Rosa Scardigno, Giuseppe Mininni, Francesca D'Errico

"Sassi e secoli" per il rilancio della Comunità: Matera Capitale della Cultura 2019

Giulia Pesaro, Anže Japelj

Cultural Heritage and Natural Disasters in the Alps: a methodology for the assessment of cultural heritage values functional to salvaging and emergency management

Silvia Dalzero

Essenza di urbanità

Letizia Bindi

Territori digitali. Le comunità patrimoniali, la Convenzione di Faro, le ICT

Julia Nerantzia Tzortzi, Maria Stella Lux

Green heritage, green history and green planning

Oriana Mosca, Daniele Paolini, Kuba Krys, Fridanna Maricchiolo

Wellbeing and societal good development: harmony in life and sense of community responsibility in the achievement of Sustainable development goal

Valentina Miriam Cittati, Jessica Balest

Commoning process and collective memory in the renovation of cultural heritage

Angela Maria Digrandi, Pasquale Cimmino

The geostatistical analysis of the ecoregions to support the sustainable regeneration of the territories

Maria Paradiso, Maria Ronza, Stefania Palmentieri

Geography of Cultural Heritage: GeoWeb based methodologies for assessing place attachment and raising community awareness

Maria Patrizia Vittoria

Linking Commons and Value. Oxymoron or reality?



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9.00 _ SALA 2 AULA NEL PORTICO AND ZOOM

<https://us02web.zoom.us/j/89295780981?pwd=WEducFlzSkt3c0RNVTRVRUtrVzJnZz09>

INDIVIDUAL AND COLLECTIVE RIGHTS IN THE PARTICIPATORY MANAGEMENT OF HERITAGE

Chair: Stefano Consiglio, Director of the School of Human and Social Sciences University of Naples Federico II

Discussant: Michele Tamma, Department Management University of Venice Ca' Foscari

Viviana di Capua

Valorizzare l'eredità culturale come bene comune nell'orizzonte della Convenzione di Faro

Simona Pinton

The role of heritage communities in the management of cultural heritages as common goods

Giuseppe Reina

Il ruolo delle "comunità patrimoniali" nei Piani di gestione Unesco

Claudia Morini

Governance e partecipazione: il caso del patrimonio culturale europeo

Alessandra Lanciotti

Enforcement of International Cultural Heritage Law to Protect Historic Towns and the right to participate in cultural life

Agnese Mussatti

L'ecomuseo come pratica applicativa della Convenzione di Faro in Italia: immaterialità e partecipazione

Domenico Passarelli

Per una diversa cultura urbanistica



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11:30 _ SALA 1 EX CHIESA AND ZOOM (<https://us02web.zoom.us/j/81730443720>)

CULTURAL COMMONS, VALORIZATION OF CULTURAL HERITAGE AND URBAN REGENERATION

Chair: Eleonora Giovane di Girasole, Institute for Research on Innovation and Services for Development
National Research Council

Discussant: Christian Fernando Iaione, Department of Law Luiss Guido Carli

Daniela Savy

La Convenzione di Faro e l'utilizzo dell'eredità culturale per lo sviluppo territoriale sostenibile

Nagayamma Aragão, Carlos Smaniotto Costa, Chiara Caravello

Citizen science and the construction of territorial and collective identity

Fortuna Procentese, Flora Gatti

Participatory processes supporting heritage communities: valorizing identity elements and social spaces in San Giovanni a Teduccio (Naples)

Caterina Valiante

Valorization of architectural heritage in Italian inner areas: bottom-up practices of reuse for the development of essential services

Martina Bosone

From waste to resources: the commons as engine of a circular urban regeneration

Emanuela Coppola

Riconnettere un territorio fatto di recinti attraverso una passeggiata patrimoniale

Ferdinando Verardi

Scenari strategici per la rigenerazione urbana e ambientale. Un master plan per l'antica Kroton

Serena Foracchia, Maddalena Fortelli, Andrea Rinaldi

FARE CON - Fare meglio con ciò che è disponibile

Andrea Donelli

Di-segni topografici: studia humanitatis e conoscenza scientifica

Emanuele Esemio

Psicologia degli spazi e progettazione sociale: comprendere e realizzare i luoghi della comunità

Maria Gilda Martino

La gestione dello spazio pubblico della città storica attraverso le carte internazionali. Dalla World Heritage Convention UNESCO alle Raccomandazioni sul Paesaggio Storico Urbano.

Maria Tartari, Sabrina Pedrini, Pierluigi Sacco

Heritage Community and Co-Management of Cultural Heritage in Contemporary Siena Practices



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11:30 _ SALA 2 AULA NEL PORTICO AND ZOOM

<https://us02web.zoom.us/j/89295780981?pwd=WEducFlzSkt3c0RNVTRVRUtrVzJnZz09>

COLLABORATIVE GOVERNANCE, MANAGEMENT AND BUSINESS DEVELOPMENT

Chair: Enrico Eraldo Bertacchini, Department of Economics and Statistics University of Turin

Discussant: Massimo Marrelli, Former Rector of the University of Naples Federico II

Adriana Scuotto, Mariavittoria Cicellin, Stefano Consiglio

Understanding social capital in cultural communities. Evidence from the virtuous "Catacombe model" in Naples

Maria Martini Barzolari, Anna Moretti

Building networks for governance: a case of failure

Roberto Fasanelli, Ida Galli, Alfonso Piscitelli

City reputation and citizen satisfaction: convergence for cities evaluative assessment

Renato Somma, Antonio Coviello, Maria Cristina Napolitano, Alfredo Trocciola, Karen G. Holmberg

Archaeological tourism, Vesuvian cultural heritage, Sentiment Analyst, Suburban archeological Naples sites

Antonio Alberto Clemente

L'eredità culturale è una retrospettiva al futuro

Chiara Lucia Maria Ocelli, Irene Ruiz Bazán

Citizen involvement in Models of Management for Singular Rural Heritage, a pending issue

Livia Baldinelli

Citizens financing cultural heritage: heritage communities and Italian Art Bonus

Angela López Sabater, Xavier Laumain, Vanesa García López de Andujar

The SDGs as useful tool in cultural heritage management

Shirley Cefai, Giuseppe Pace, Carlos Smaniotto Costa

Underground4value: Heritage conservation and community empowerment approaches

13:30 Light Lunch

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14:30 _ ROOM 1 AND ZOOM (<https://us02web.zoom.us/j/81730443720>)

IDENTITY OF PLACES, ATTACHMENT, BELONGING AND SENSE OF COMMUNITY

Chair: Fortuna Procentese, Department of Humanities University of Naples Federico II

Discussant: Marino Bonaiuto, Faculty of Medicine and Psychology, University of Rome La Sapienza

Achille Zoni

Nomadic identities: the sense of community in the new circus

Roberta Ruggiero

Campania da ri-scoprire: il patrimonio culturale in Alta Irpinia, tra abbandono e scoperta

Valentina De Marchi, Agata Gridel, Marta Tasso, Chiara Zanetti

"L'Altra Montagna": interpretazioni collettive di comunità per una nuova comunicazione turistica

Rita Occhiuto, Chiara Caravello

Shared Mining Heritage for cross-border territorial regeneration. The case of the Grünmetropole in the Three Countries Park

Bianca Gioia Marino

Sul plus-valore sociale del patrimonio. Aspetti di metodo per la conservazione attiva del bene comune

Andrea Longhi

Patrimonio ecclesiale e comunità patrimoniali: i diversi "perimetri relazionali" delle comunità e delle responsabilità

Stefania Oppido, Stefania Ragozino

An historic railway for narrative and regeneration paths of communities and places

Michela Benente, Valeria Minucciani, Nilufer Saglar Onay

The role of Cultural Heritage for the quality life of all citizens

Emanuela Sorbo

Heritage Awareness and Sustainability. The collective perception of urban spaces through time and memory.

Valmarana Salvi Gardens in Vicenza as reference case-study

Ferdinando Fornara, Sara Manca, Amanda Elizabeth Lai, Matteo Astero

Place-related patterns and satisfaction toward heritage sites in Sardinia (Italy)

Francesca Marone, Francesco Bifulco

Educazione al cultural heritage e welfare culturale di comunità. Il ruolo dell'Osservatorio OGE3

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14:30 _ SALA 2 AULA NEL PORTICO AND ZOOM

<https://us02web.zoom.us/j/89295780981?pwd=WEducFlzSk3c0RNVTRVRUtrVzJnZz09>

COEXISTENCE, TIES AND MEMORY

Chair: Caterina Arcidiacono, Department of Humanities University of Naples Federico II

Discussant: Vincenzo Gesualdo, President of Habitat and Environment commission, Board of Psychologists

Annamaria Improta, Isabel Ines Mansione

Modello Educreando© Binazionale: il patrimonio immateriale delle professioni dei legami sociali

Thomas Albers, Silvia Ariccio, Marino Bonaiuto

Pride of Place: two explorative studies

Valeria Morea

Grassroots artistic organisations as civic actors of the city as a commons. The experience of Venice (Italy)

Rozi Dako, Camilla Falchetti, Alfredo Mela

Una ricostruzione di luoghi e di comunità dopo il terremoto

Elena Rocco, Giovanna De Appolonia

Building, sharing and spreading the Cultural Heritage Value through the Community Talking Maps

Concetta Papapicco, Francesca D'Errico, Giuseppe Mininni

"I entered another world, but it seemed as if time had stopped". A psychological model to enhance the (in) tangible heritage of local and peripheral community

Marta Pascolini

La memoria del lavoro come narrazione collettiva: il progetto LAMEMORIA

Dora Bellamacina

Messina e l'identità perduta. La Badiazza



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16.30-18:00

CLOSING SESSION

SALA 1 EX CHIESA AND ZOOM (<https://us02web.zoom.us/j/81730443720>)

Chairpersons

Caterina Arcidiacono, Department of Humanities University of Naples Federico II

Alessandro Castagnaro, Department of Architecture University of Naples Federico II

Lucio D'Alessandro, Rector of the University Suor Orsola Benincasa and Vice-president of the National Research Council

Santo di Nuovo, President of AIP (Italian Association of Psychology)

David Lazzari, President of CNOP (National Council Board of Psychologists)

Gian Aldo Della Rocca, President of Aldo Della Rocca Foundation

Francesco Plà, Council of Europe Faro Implementation Strasbourg

Massimo Clemente, Director of Institute for Research on Innovation and Services for Development National Research Council

Sergio Salvatore and Terri Mannarini, Department of History, Society and Humanities University of Salento

Luigi Fusco Girard, Department of Architecture University of Naples Federico II, Emeritus

Luisella Pavan Woolfe, Director of Council of Europe Office in Venice

Flavia Piccoli Nardelli, Member of Parliament and member of the Culture, Science and Education Commission of the Chamber of Deputies

President: Caterina Arcidiacono

Scientific Board: Marino Bonaiuto, Alessandro Castagnaro, Maria Cerreta, Massimo Clemente, Gaia Daldanise, Immacolata Di Napoli, Eleonora Giovane di Girasole, Luisella Pavan-Woolfe, Fortuna Procentese, Gabriella Ferrari Bravo

Scientific and organizational secretariat: Marcella Autiero, Stefania Carnevale, Viviana Di Capua, Immacolata Di Napoli, Eleonora Giovane di Girasole, Florencia Gonzalez Leone, Emanuele Esemplio, Benedetta Ettore, Flora Gatti, Marina Passos, P. Campos, Fortuna Procentese

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The conference was realized thanks to the contribution of: Ateneo Federico II, Department of Humanities, IRIS CNR, AIP and CNOP.

