



NEWSPACE  
ECONOMY  
EUROPEAN EXPOFORUM

**10-12 DECEMBER 2019**

Fiera di Roma

ORGANIZED BY:



**FIERA  
ROMA**



FONDAZIONE  
E. AMALDI



supported by



in collaboration with



[www.nseexpoforum.com](http://www.nseexpoforum.com)

# WHAT AND WHY

The NSE ExpoForum is an international event that will focus on the New Space Economy and its capability to promote and create new market opportunities and economic development in Europe.

Organized in collaboration with Space Foundation, NSE Expo Forum will create an opportunity to meet and exchange views among existing and new industrial players, small and medium innovative companies, investors, venturers, startups, research centers, space agencies and institutions with interests in space.

Sectors covered will include all fields with potential attraction towards Space Economy as: bio-sciences, TLC, logistics, transportation,

environmental sustainability, design&creativity, tourism, exploration, planetary resources exploitation.

NSE ExpoForum will be composed by an exhibition area, a meeting area, conferences and side events focused on B2B, B2G as well as B2C (education and research) relations.

**THE GLOBAL SPACE MARKET  
TODAY IS WORTH IN EXCESS  
OF 300 BILLION €**

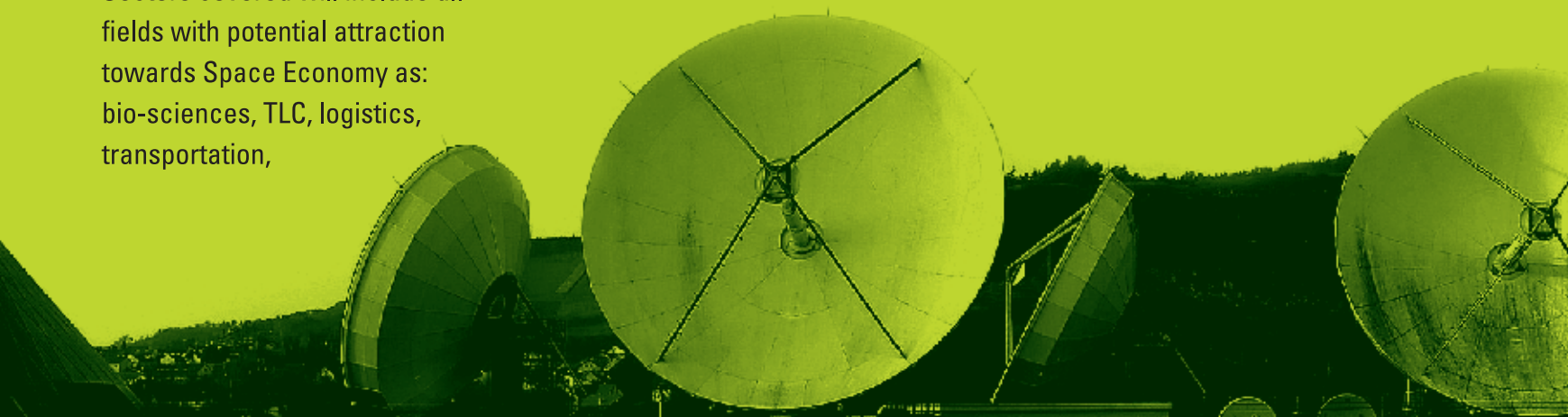
**EVERY EURO INVESTED  
IN THE NEW SPACE ECONOMY  
HAS A FINANCIAL RETURN  
BETWEEN 6 AND 11 EUROS**

Space economy  
can be defined as:

*"all public and private actors involved in developing and providing space-enabled products and services. It comprises a rich and varied value-added chain, starting with research&development actors, manufacturers of space hardware and ending with the providers of space-enabled products and services to final users"*

**Claire Jolly, Gohar Razi**

*"The space economy at a glance"*





# WHERE

## ROME, ITALY

Rome hosts the headquarters of **several National Research Agencies**

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Rome is a world renowned tourist destination, as well as a very important business centre strategically placed in the middle of the Mediterranean areas crossroad between Europe, Africa and the Middle East

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**250 Italian Companies** in different industrial sectors linked to aerospace

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Italy has a yearly turnover in the Space Economy sector estimated at 1.6 billion euros

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Italian Fair and Exhibitions system drives 50% of SMEs export activities

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Smart manufacturing, new technologies, industry 4.0, innovation policies have a strong SME focus



## FIERA ROMA

Fiera Roma represents one of the largest and most prestigious exhibition pole in Europe. Located in a strategic position and served by an excellent transport network which makes it easy to reach, Fiera Roma has a multifunctional trade fair district on over 450.000 sq.m



**9 PAVILIONS**

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**13 MEETING ROOMS**

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**VANGUARD TECHNOLOGY FOR HIGH-SPEED FIBER OPTIC CONNECTIVITY, 10.000 WI-FI SIMULTANEOUSLY AVAILABLE CONNECTIONS WITHIN EACH HALL**

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**A CONGRESS CENTRE WITH HALLS FROM 50 TO 1,000 SEATS, WITH OVERALL 3,000 SEATS**

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**70 EVENTS ORGANIZED EVERY YEAR**

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**HOTELS NEARBY, OFFERING SPECIAL PRICES**



## ORGANISERS

**Fiera Roma** organizes professional events supporting international associations and together with operators and organizers. A substantial part of events are organized directly and brand-owned by Fiera Roma, which may grant strong and reliable partnerships with consolidated experience in order to allow the due success to the event. Hospitality, transfers, event facilities, technological assistance, professional roles, relations on national and international basis, all added to the extreme versatility of the structures make Fiera Roma the ideal place for national and international professional meetings and business liaisons.



**Fondazione Amaldi** was founded in 1917 by Italian Space Agency and Consorzio di Ricerca Hypatia. Since then it promotes and supports scientific research aimed at technological transfer, starting from the space sector. In order to develop and offer to the community scientific research results, Fondazione Amaldi uses the "open innovation" approach, which creates synergies between researchers coming from different backgrounds and speeds up the acquisition of new technologies by reducing research and development costs.



## In collaboration with



*Founded in Colorado Springs in 1983, Space Foundation is the world's premier organization to inspire, educate, connect, and advocate on behalf of the global space community. Space Foundation is a nonprofit leader in space awareness activities, educational programs, and major industry events, including the annual Space Symposium that, held at The Broadmoor in Colorado Springs, has brought together space leaders from around the world to discuss, address and plan for the future of space since the inaugural event in 1984.*

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*"My wish is that the most relevant world NSE players will meet at the NSE ExpoForum and will help diffusing through Europe the culture and the opportunity of the New Space Economy"*

**Roberto Battiston**  
**Chairman**  
NSE Scientific Committee



# WHO

## THE PLAYERS

SMEs / INVESTORS / TRADE ASSOCIATIONS /  
STAKEHOLDERS / STARTUPS / INCUBATORS /  
VENTURE CAPITAL / UNIVERSITIES AND RESEARCH  
CENTERS / SPACE AGENCIES / INSTITUTIONS



### NEW MOBILITY

TRANSPORT  
EXPLORATION  
TOURISM  
LOGISTIC  
INSURANCE

### DATA ANALYTICS

SATELLITE COMMERCIALIZATION  
AGROTECH  
LOCATIONAL ANALYTICS  
BREEDING AND FARMING  
GEOLOCALIZATION

### FUTURE MARKETS

BIOMEDICAL  
SMART CITIES  
GREEN ENERGY  
CYBER SECURITY  
ENVIRONMENTAL AND SUSTAINABLE  
DEVELOPMENT  
PHARMA

### NEW SPACE ECONOMY

ASTROPRENEURSHIP  
POLICY MAKERS  
COMMERCIAL SPACE SECTOR  
NEW ACCESS TO SPACE  
SPACE OPERATIONS



# NSE

## NEWSPACE ECONOMY

EUROPEAN EXPOFORUM

endorsed by



Deutsches Zentrum  
für Luft- und Raumfahrt  
German Aerospace Center



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Education,  
Research and Innovation SERI  
Swiss Space Office



endorser associations



technical partner



il tempo è il più prezioso della vostra impresa



**Fiera Roma Srl**  
Via Portuense, 1645-1647  
00148, Rome  
[www.fieraroma.it](http://www.fieraroma.it)

**Fondazione E. Amaldi**  
Via del Politecnico, snc  
00133, Rome  
[www.fondazioneamaldi.it](http://www.fondazioneamaldi.it)

[info@nseexpoform.com](mailto:info@nseexpoform.com)  
[www.nseexpoform.com](http://www.nseexpoform.com)