A significant factor in Italy's competitive strength on global markets is its ability to foster innovation and to identify potential research applications. This is important for a country in which the industrial landscape consists largely of SMEs, which typically have limited budgets for research, and now face a serious decline in public funding. Universities are unique incubators for new knowledge, particularly in science and technology; it is not surprising then that there is growing interest among industry entrepreneurs in global opportunities in collaboration with institutes of higher learning.

The existing agreements between Italian and Canadian universities, and the diverse joint initiatives between research centres and industry play an important role in facilitating knowledge transfer and strengthening scientific collaboration, which lead to mutually beneficial market applications.

The objective of this Round Table is to discuss current initiatives and explore future possibilities for this type of cooperation, with a focus on the relationship between Canada and Italy.

"All truths are easy to understand once they are discovered: the point is to discover them." Galileo Galilei









For further information on this event please contact:

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# **SPIN-OFF AND STARTUPS**

INNOVATION PARTNERSHIPS BETWEEN
UNIVERSITIES, RESEARCHERS,
INSTITUTIONS AND INDUSTRY

OCTOBER 2, 2012 | CARLETON UNIVERSITY
RIVER CONFERENCE ROOM 1125 COLONEL BY DRIVE
Live Streaming:

www.carleton.ca/ci/canadaitalyinnovation

HOSTED BY



### 8:30 | REGISTRATION AND COFFEE

### 9:00 | OPENING PLENARY SESSION

Masters of Ceremonies:

Randy Zadra, Director Carleton International

&

**Emanuele Fiore,** Scientific Attaché Embassy of Italy

#### WELCOMING REMARKS

Andrea Meloni, Ambassador of Italy to Canada

**Roseann O'Reilly Runte,** President and Vice-Chancellor of Carleton University

#### **KEYNOTE ADDRESS**

**The Hon. Gary Goodyear,** Minister of State (Science and Technology)

Introduced by Howard Alper, Chair, Science, Technology and Innovation Council (STIC)

#### 9:30 - 10:30 | DISCUSSION

# • <u>Developing Innovation Strategies – Public Policies and</u> Current Experiences

Mario Calderini, MIUR (Ministry of Education, Universities and Research of Italy)

**Peter N. Lewis,** Associate Vice President, Research, University of Toronto

Marco Gilli, Rector, Polytecnical of Turin

**Ilse Treurnicht, CEO**, MaRS Discovery District

Anthony Masi, Provost, McGill University

<u>Moderator:</u> **David Mitchell,** President & CEO, Canada's Public Policy Forum

### 10:30 - 11:30 | DISCUSSION

# Accelerating Innovation and Research Partnerships – Creating Markets

John McDougall, President, National Research Council Canada - NRC

**Luigi Nicolais,** President, Italian National Research Council - CNR

**Nigel Lockyer,** Director, Canada's national laboratory for particle and nuclear physics - TRIUMF

Massimo Egidi, Rector, LUISS University

Mona Nemer, Vice President, Research, University of Ottawa

Giovanni Bardelli, President & CEO, IDS s.p.a.

<u>Moderator:</u> **Kimberly Matheson,** Vice-President (Research and International), Carleton University

# 11:30 - 12:30 | DISCUSSION

### **3** Funding Innovation: Models and Approaches

**Suzanne Fortier,** President, Natural Science and Engineering Research Council – NSERC

**Alessandro La Porta**, Head of Territorial Relations Department, UniCredit – Video Link

**Gilles G. Patry, President and CEO, Canada Foundation for Innovation** 

Adriano De Maio, President, AREA Science Park of Trieste

Tom Corr, President, Ontario Centres of Excellence

**Riccardo Pietrabissa,** President, Netval, Polytecnical of Milan

Moderator: Sam Boutziouis, Vice President, Policy International and Fiscal Issues from the Canadian Council of Chief Executives (CCCE)

# 2:00 - 4:00 | CONCURRENT SESSIONS

### • Automotive Sector Room 2440 R

Alan Wildeman, President, University of Windsor

**Cristina Amon,** Dean Faculty of Applied Science & Engineering, University of Toronto

**Donato Firrao**, Dean College of Engineering, Polytecnical of Turin **Garth Williams**, Director, European Research ERA-Canada

Franco Mammarella, TRIUMF

**Eva Milella, CEO IMAST** scarl, Technological district on Engineering of composite and polymeric materials and structures

Deborah Saucier, Dean of Science, UOIT

Peter Frise, Scientific Director & CEO AUTO21 NCE, University of Windsor

Giovanni Belingardi, Polytecnical of Turin

**Drew Knight,** Director, Global Alliances , University of Waterloo Moderator:

# Aerospace Sector Room 3302

Suzanne Benoit, President, Aero Montreal
David Zingg, Director UTIAS, University of Toronto
Anadi Canepa, TRIUMF
Gabriele Borsoi, COO Dema s.p.a.
Dario Rossilli, COO Ubitech Technologies
Marco Amabili, McGill University
Moderator:

## ● Agri-Foods Sector Room 5208

Michèle Marcote, Science Director, Agriculture and Agri-Food Canada

**Hélenè David,** Vice Rector, International Relations Université de Montréal

**Luigi Benedicenti,** Associate - Vice President, University of Regina **Jacques Simoneau,** President & CEO Univalor

Monique Lacroix, INRS

**David Miller,** Professor of Biochemistry, NSERC Industrial Research Chair, Carleton University

Elisabetta Lupotto, Agriculture Research Council – CRA

Piero Rosina, Ferrero s.p.a. Tim Meyer, TRIUMF

Moderator:

# 4:00 | COFFEE BREAK 4:15 | CLOSING PLENARY

Concurrent Session Reports by Moderators Closing Remarks and Thanks

4:30 | ADJOURN