

SCIENCEPRENEURSHIP: INVESTMENT and AMBIDEXTERITY for SOLVING GLOBAL CHALLENGES – **October 19, 2024**

CNR Research Area, Via P. Gobetti 101, Bologna

Simultaneous translation ENG-ITA-ENG service available

14:00 – Inaugural Foreword (Vittorio Morandi, CNR Research Area President; Vincenzo Palermo, ISOF-CNR Director)

14:30 – Main lecture: “SCIENCEPRENEURSHIP” – Prof. Piero Formica – Senior Research fellow, Innovation Value Institute, Maynooth University, Ireland –Master Open Innovation, University of Padua

15:00-16:30 – Brainstorming on sciencepreneurship. The point of view of investment/innovation specialists (Carla Ferreri and Michele Cassetta moderators)

Patrizio Bianchi, Professor of Applied Economy, University of Ferrara, Former Italian Ministry of Education, University and Research, Italy

Martin Curley, Director, Digital Health Ecosystem, Chair UNGA Digital Health Symposium, Innovation Value Institute, Maynooth University, Ireland

Marcel Daoud, Chairman, SANNADI Group, Dubai

Brian Donnellan, Professor of Management Information Systems, Maynooth University, Science Foundation Ireland Research Fellow

Monica Liverani, Chief Executive Officer, Azimut Capital Management SGR S.p.A. Emilia Romagna Marche & Umbria, Chief Sustainability Officer Azimut Holding S.p.A, Italy

Jay Mitra, Professor of Business Enterprise and Innovation and Director of the Venture Academy, Essex Business School, University of Essex, United Kingdom

Interval time (changing scene - refresh)

17:00- 17:30 – AMBIDEXTERITY PITCH

Alba Ferreri, MBA, MIB Trieste School of Management Alumni Association and **Nora Annesi**, Management Institute, Scuola Superiore Sant’Anna, Pisa - *Ambidexterity as a talent in sciencepreneurship*

Patrizia Paterlini - MD, Ph.D., Emeritus Professor, Université Paris Cité, France, Rarecells, Inc. Founder and President:
A successful model of ambidexterity in sciencepreneurship

17:30 18:00 – TECHNOPOLE: ambidexterity incubation

Fabrizio Dughiero – Full Professor Electromagnetic Processing of Materials, Head of the Department of Industrial Engineering, University of Padua

Michele Muccini – President Mister Smart Innovation S.c.r.l., CNR Technopole, Bologna

Exchange time

18:15-18:30 – Sciencepreneurship in Charities (exhibited project in the Main Hall)

Giovanni Volpe – General Counsel STILL I RISE - *High-quality educational program in vulnerable societies in Italy and abroad*

Mauro Rebecchi – President CHARITAS Asp - *Cooking for disabilities*

Cecilia Bartolucci – President FONDAZIONE COMITANS - *Donating nutrition, not just food!*

18:30-19:30 – Ambidexterity: Knowledge and Arts

Leonello Tarabella – Former CNR Researcher at ISTI, Pisa – Computer musician and composer

Antonija Zarkovic – Zagreb - Voice for Science

Michele Cassetta – MD, science popularizer - Theatre performance together with **Gianluca Petrella**, jazz trombonist

19:30 – Closing Remarks and Scientific Aperitif buffet