

# 20<sup>th</sup> Triple Helix Conference

Governing new and traditional partnerships  
for innovation and development  
in the post-pandemic world

Florence  
Italy

2022  
27 JUNE  
29 JUNE



 **TRIPLEHELIX**  
UNIVERSITY INDUSTRY GOVERNMENT association

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# 20<sup>th</sup> Triple Helix Conference

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## TIMETABLE

	27 June 2022	28 June 2022	29 June 2022
08:50-09:50		Parallel Special Sessions SSe.1 SSe.2 SSe.3 SSe.4	Parallel Ordinary Sessions OS.11 OS.12 OS.13 OS.14 OS.15
10:00-11:00		Parallel Ordinary Sessions OS.1 OS.2 OS.3 OS.4 OS.5	Parallel Special Sessions SSe.9 SSe.10 SSe.11 SSe.12
11:00-11:20		Coffee break	Coffee break
11:20-12:20		Parallel Ordinary Sessions OS.6 OS.7 OS.8 OS.9 OS.10	Parallel Ordinary Sessions OS.16 OS.17 OS.18 OS.19 OS.20
12:30-13:30		Parallel Special Sessions SSe.5 SSe.6 SSe.7 SSe.8	Parallel Ordinary Sessions OS.21 OS.22 OS.23 OS.24 OS.25
13:30-14:30	Registration	Lunch	Lunch
14:30-16:00	Opening & Plenary Welcome by Conference Chair Opening by Josep Pique ----- Keynote speech by Luigi Nicolais	Plenary (Keynote dialogue) Jerome Engel Daria Tataj	Plenary (Keynote dialogue) Louise Kempton Josep Pique
16:00-16:20	Coffee break	Coffee break	Coffee break
16:20-17:50	Semi Plenary 1 EC JRC presents Partnerships for Regional Innovation (PRI)  Semi Plenary 2 Triple Helix Master Class	Semi Plenary 3 Helixes for Peace (H4P)  Semi Plenary 4 ACEEU Awards	Semi Plenary 7 Ecosystems for social innovation and urban regeneration in Italy  Semi Plenary 8 TT Meet the Editors [open online]
18:00-19:00	Time for transfer	Semi Plenary 5 The evaluation of the social impact of the university: the Italian experience (National Agency for the Evaluation of Universities and Research Institutes)  Semi Plenary 6 Cluster of Innovation in the Age of Disruptions (Book presentation)	Award Ceremony Conclusions and launch of the next edition
19:15-20:15	Plenary: Italian Banking Foundations and their investments for social progress at the Innovation Center of Fondazione Cassa di Risparmio di Firenze		
20:30	Technical Tour and Aperitif at the Innovation Center with visit to Nana Bianca business accelerator and other spaces	Gala dinner at TBD	

## PLENARY SESSIONS

### 27 JUNE 2022

**14:30** Opening & Plenary  
**16:00**

**14:30** Welcome by Conference Chair  
**14:45** **Marco Bellandi**

**14:45** Opening by THA President  
**15:00** **Josep Pique** (on-site)

**15:00** KEYNOTE SPEECH  
**16:00** NEXT GENERATION EU AND THE NEED OF MULTI-LEVEL INNOVATION ECOSYSTEMS - AN ITALIAN PERSPECTIVE  
**Luigi Nicolais** (*President of Materias srl and Professor Emeritus, University of Naples, Federico II*) (on-site)

**19:15** PLENARY AT THE INNOVATION HUB  
**20:15** ITALIAN BANKING FOUNDATIONS AND THEIR INVESTMENTS FOR SOCIAL PROGRESS  
*Organized by Fondazione Cassa di Risparmio di Firenze, the main partner of THC 2022, the session will put together the experiences of four important Italian banking foundations in supporting helical partnerships for social innovation and territorial development*

### 28 JUNE 2022

**14:30** PLENARY (KEYNOTE DIALOGUE)  
**16:00** NEW PARTNERSHIPS FOR INNOVATION AND DEVELOPMENT FACING CONTEMPORARY GLOBAL CHALLENGES  
Chair: **Virginia Trigo** (*ISCTE*) (onsite)

The clusters of innovation and the need of a culture of multi-actor collaboration: an USA perspective  
**Jerome Engel** (*UC Berkeley University*) (on-site)

Network Intelligence (nIQ). How to make innovation partnerships actually thrive  
**Daria Tataj** (*Tataj Innovation and THA vice president*) (on-site)

### 29 JUNE 2022

**14:30** PLENARY (KEYNOTE DIALOGUE)  
**16:00** GREAT EXPECTATIONS? THE ROLE OF UNIVERSITIES AS CIVIC ANCHORS IN PLACE-BASED INNOVATION  
Chair: **Marco Bellandi** (*UNIFI*) (on-site)

An international overview  
**Louise Kempton** (*Newcastle University*) (on-site)

A TH commentary  
**Josep Pique** (*La Salle University and THA President*) (on-site)

**18:00** AWARD CEREMONY  
**19:00** **Emanuele Fiore** (*National Research Council of Italy - CNR and Member of the Board of the THA*) (on-site)  
**Alexander Heichlinger** (*GovInsight - Member of the Board of the THA*) (online)  
**Marco Bellandi** (*UNIFI*) (on-site)

*During the Award Ceremony the members of the Conference Awards Committee will announce the results of the selection and present the Conference Awards to the winners in the 3 categories*

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## SEMI-PLenary SESSIONS

### 27 JUNE 2022

**16:20** SEMI PLENARY 1

**17:50** EC JRC PRESENTS PARTNERSHIPS FOR REGIONAL INNOVATION (PRI)

Chairs: **Daria Tataj** (*THA vice president*) (on-site), **Luc Soete** (*UNU-MERIT*) (online)

**Mikel Landabaso** (*Director, EC JRC Sevilla - keynote*) (online)

**Marina Ranga** (online)

*Organized by the Joint Research Center of the European Commission in Sevilla, the session will illustrate the Pilot action on Partnerships for Regional Innovation (PRI), and it will invite discussion on its relations with TH approaches and experiences*

**16:20** SEMI PLENARY 2

**17:50** TRIPLE HELIX MASTER CLASS

Chairs: **Marcelo Amaral** (online), **Tariq Durrani** (*University of Strathclyde*) (onsite)

**Marcelo Amaral** (*Fluminense Federal University*) (online)

**Emanuela Reale** (*IRCRES*) (on-site)

**Alessandro Monti** (*Foundation of Research and Innovation, Florence*) (on-site)

**Mario Calderini** (*POLIMI*) (on-site)

*Organized by the THA board, the session will go back to the foundations of the theoretical framework of TH, and expands on its advancements as well as on its empirical applications, with a specific focus on Italian experiences*

### 28 JUNE 2022

**16:20** SEMI PLENARY 3

**17:50** HELIXES FOR PEACE (H4P)

Chair: **Alexander Heichlinger** (*GovInsight - Member of the Board of the THA*) (onsite)

*In pursuit of a new renaissance – towards a post-pandemic post – autocratic world and the role of the emerging unified theory of helical architectures*

**Elias Carayannis** (*Washington University*) (online)

*Democracy as Innovation Enabler*

**David Campbell** (*University of Wien*)

**Giorgia Giovannetti** (*UNIFI*) *delegate for international relations of the University of Florence and EUNIWELL networks* (<https://www.euniwell.eu>) (on-site)

*Promoted by the board of the THA, it will discuss how the triple helix framework incorporating, together with novelty production, value creation in markets, and public regulation, also environmental sustainability and democratic participation, may give clues for social progress, well-being strategies, and peace*

**16:20** SEMI PLENARY 4 ACEEU AWARDS

**17:50** Chair: **Thorsten Kliewe** (*ACEEU*) (on-site)

*The Accreditation Council for Entrepreneurial and Engaged Universities will announce and present the winners of the ACEEU Triple E Awards 2022*

*More information on the session to be provided soon. See also at <https://www.aceeu.org/>*



## SEMI-PLenary SESSIONS

### 28 JUNE 2022

18:00 SEMI PLENARY 5

19:00 THE EVALUATION OF THE SOCIAL IMPACT OF THE UNIVERSITY: THE ITALIAN EXPERIENCE (VQR THIRD MISSION, ANVUR)

Chair: **Rosa Grimaldi** (*University of Bologna*) (on-site)

**Antonio Felice Uricchio** (*President of National Agency for the Evaluation of Universities and Research Institutes*)

**Sauro Longhi** (*Università Politecnica delle Marche*) (on-site)

**Brigida Blasi** (*Head of Third mission and Societal Impact Office ANVUR*) (on-site)

*Organized by the National Agency for the Evaluation of Universities and Research Institutes - ANVUR, it will present the result of an upgraded exercise of evaluation of the quality of the third mission of the Italian Universities*

18:00 SEMI PLENARY 6

19:00 CLUSTER OF INNOVATION IN THE AGE OF DISRUPTIONS (book presentation)

Chair: **Jerome Engel** (*UC Berkeley University*) (onsite)

**Aline Figlioli** (*University of Brighton*) (on-site)

**Josep Miquel Pique** (*La Salle Technova Barcelona - Ramon Llull University*) (on-site)

**Virginia Trigo** (*Iscte University Institute of Lisbon*) (on-site)

*The book (Clusters of Innovation in the Age of Disruption), and its contributing authors on this panel, present a fascinating series of country-specific "case studies" that show the potential and the difficulties associated with growing innovation and entrepreneurial clusters in an era of economic, social, and political disruption*

### 29 JUNE 2022

16:20 SEMI PLENARY 7

17:50 ECOSYSTEMS FOR SOCIAL INNOVATION AND URBAN REGENERATION IN ITALY

Chair: **Fabio Sgaragli** (*FGB*) (on-site)

**Gabriele Gori** (*Fondazione Cassa di Risparmio di Firenze*) (on-site)

**Fabio Sgaragli** (*Fondazione Giacomo Brodolini - FGB*) (on-site)

**Cecilia Del Re** (*Comune di Firenze*) (TBC) (on-site)

**Antonella Bonaduce** (*Autorità di gestione PON Metro*) (on-site)

**Fabrizio Barbiero** (*Città di Torino*) (on-site)

**Vitandrea Marzano** (*Città di Bari*) (on-site)

*Co-organized by FCRF and Fondazione Giacomo Brodolini, the session will discuss the interdependencies between urban regeneration and social innovation processes under good practices of co-design and quadruple helix approaches to local innovation ecosystems*

16:20 SEMI PLENARY 8

17:50 MEET THE EDITORS [open online]

Chair: **Yuzhuo Cai** (onsite)

**Marcelo Amaral** (*Fluminense Federal University*) (online)

**Yuzhuo Cai** (*Tampere University*) (onsite)

**Elias Carayannis** (*Washington University*) (online)

**David Campbell** (*University of Wien*) (online)

**Marco Bellandi** (*University of Florence*) (onsite)

*The session will give the opportunity to the delegates to get to know the Editors in Chief of the Triple Helix Journal, of the Journal of the Knowledge Economy and of the Journal of Innovation and Entrepreneurship, and to learn more on the special issues connected to the Conference and get tips on how to write good articles*

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## PROVISIONAL PARALLEL SPECIAL SESSIONS

28 JUNE 2022

08:50 - 09:50

- SSe 1** New approaches to start-ups' support and future scenario to boost sustainable development within innovation ecosystems  
**Emanuele Fiore, Caterina Meglio, Alessandro Monti, Marco Pierini, Lelio Iapadre, Josep Pique** (on-site)
- SSe 2** Theoretical foundation and empirical exploration of the ecosystem concept in innovation and entrepreneurship studies - new applications and direction for future research  
**Letizia Donati, Erica Santini, Claudia Vecciolini, Jasna Pocek** (hybrid)
- SSe 3** Clusters and sustainable regional development: a meta-organisational approach  
**Evgeniya Lupova-Henry, Martine Gadille, Christiane Gebhardt, Francesco Cappellano** (hybrid)
- SSe 4** Cultural and creative industries and the challenge of sustainable development: opportunities for universities, policy, industries and communities  
**Elisa Salvador, Younghyun (Young) Kim, Tamsyn Dent, Valeria Morea, David Piovesan, Sophie Cappelen** (to be confirmed)

12:30 - 13:30

- SSe 5** Deepening understanding on innovation and entrepreneurship from Africa: transformations, triple helix actors interactions, and governance  
**Chux Daniels, Flora Ismail Tibazarwa, Diyé Dia, Michael Kahn, Abiodun Egbetokun** (to be confirmed)
- SSe 6** Entrepreneurship education in the context of TH approaches  
**Rosa Grimaldi, Donato Iacobucci, Maria Chiara di Guardo, Raffaele Trapasso, Giuseppe Conti** (on-site)
- SSe 7** Fostering the development of the Entrepreneurial University: how PhD students create new ventures and are involved in technology transfer activities  
**Valentina Cucino, Daniele Battaglia, Emilio Paolucci, Andrea Piccaluga** (to be confirmed)
- SSe 8** A new intervention logic mobilising innovation eco-systems, universities and places: towards a new form of regional intelligence  
**Dimitri Corpakis, Christian Saublens, Fatime Barbara Hegyi, Lucia Seel, Jan-Philipp Kramer** (hybrid)

## PROVISIONAL PARALLEL SPECIAL SESSIONS

### 29 JUNE 2022

10:00 - 11:00

- SSe 9** entreTime - Time to become more entrepreneurial universities, teach through entrepreneurship and connect local entrepreneurial ecosystems internationally  
**Audrey Stolze, Slavica Singer, Steve Gedeon, Milena Stoycheva, Klaus Sailer** (hybrid)
- SSe 10** S&T parks for triple helix growth  
**Muhammad Rehan Younus, Alessia Amelio, Rahmat Ullah, Faisal Manzoor, Emanuela Todeva** (to be confirmed)
- SSe 11** Design, innovation and cities: what challenges for policy making  
**Grazia Concilio, Francesco Molinari, Ingrid Mulder, Nicola Morelli** (to be confirmed)
- SSe 12** The triple helix model at regional level: how triple helix chapters facilitate post covid recovery: ideas, actions, research and policy recommendations  
**Aline Figlioli, Liana Kobzeva, Gulzhanat Tayauova, Abdulmalik Halilu** (to be confirmed)

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THC 2022 wishes to thank

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