



Circular models Leveraging Investments
in Cultural heritage adaptive reuse

CLIC Final Conference Programme | 22 - 23 September 2021 Online event

Day 1 | The CLIC framework for circular human-centred adaptive reuse of cultural heritage

Wednesday 22nd September, 9:00 - 13:30 CET

09:00 - 10:30 h. **Session 1 | The CLIC framework for circular human-centred adaptive reuse of cultural heritage**

Moderator: **Antonia Gravagnuolo**, CNR IRISS, CLIC Project Co-coordinator

Welcome

Massimo Clemente, CNR IRISS Director

Jyoti Hosagrahar, UNESCO Deputy Director for the World Heritage Centre

The CLIC framework

Luigi Fusco Girard, CNR IRISS, CLIC Scientific Coordinator

Keynote speeches

Moderator: **Ugo Guarnacci**, European Research Executive Agency, European Commission

Giampaolo D'Andrea, MiC Italian Ministry of Culture

Hughes Becquart, DG for Education and Culture, European Commission | High-quality Architecture and Built Environment for Everyone and the New European Bauhaus

Teresa Patrício, ICOMOS President

Christian Ost, Honorary Rector of ICHEC Brussels Management School, President of Raymond Lemaire International Centre for Conservation KU Leuven

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 776758





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10:45 - 12:00 h. **Session 2 | Innovative circular governance models and Local Action Plan for cultural heritage adaptive reuse**

Moderator: **Deniz Ikiz Kaya**, Eindhoven University of Technology

Cristina Garzillo, ICLEI Local Governments for Sustainability | Circular governance innovation: Local Action Guide

Björn Ohlén, Västra Götaland Circular region

Raffaele Lupacchini, Salerno Circular city

Suzana Belošević Romac, Rijeka Circular city

Thomas Van de Sandt, Pakhuis de Zwijger, Amsterdam Circular city

Gabriella Monteleone, FacilityLive | CLIC Knowledge and Information Hub: intelligent data management for cultural heritage

Round table discussion: Innovative circular and human-centred governance for cultural heritage adaptive reuse

Moderator: **Emanuela De Menna**, European Research Executive Agency (REA), European Commission

Hanna Szemző, Metropolitan Research Institute, H2020 Open Heritage project coordinator

Pietro L. Verga, Municipality of Milano, H2020 CENTRINNO project coordinator

Eva Wascher, TUDO University, H2020 T-Factor partner

Vera Gregório, Lisboa e-nova, H2020 HUB-IN project coordinator

Gonçalo Canto Moniz, University of Coimbra, H2020 URBINAT project coordinator

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12:15 - 13:20 h. **Session 3 | Tools for circular governance: impacts assessment for cultural heritage adaptive reuse**

Moderator: **Jermina Stanojev**, Uppsala University

Christer Gustafsson, Uppsala University | Smart Specialisation Strategies and spillover effects of cultural heritage adaptive reuse in the circular economy perspective

Sigrid Stagl, Vienna University of Economics and Business | The future of circular environmental impact indicators for cultural heritage buildings in Europe

Antonia Gravagnuolo, CNR IRISS, CLIC Co-coordinator | Evaluation framework for circular cultural heritage adaptive reuse: from best practices to better projects

Panel Discussion

Cristiana Parisi, Copenhagen Business School, H2020 Reflow project coordinator

Marco Acri, University of Nova Gorica

Magdalena Roszczynska, University of Warsaw, Institute for Social Science

Alessio Ishizaka, Salvatore Greco, University of Portsmouth

13:20 - 13:30 h. **Conclusions of Day 1**

Ugo Guarnacci, European Research Executive Agency, European Commission

Luigi Fusco Girard, CNR IRISS, CLIC Scientific Coordinator

Antonia Gravagnuolo, CNR IRISS, CLIC Project Co-coordinator

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DAY 2 | Innovative circular business & financing models for cultural heritage adaptive reuse

Thursday 23rd September, 9:00 - 12:30 CET

09:00 - 10:00 h. Session 1 | Innovative circular business & financing models for cultural heritage adaptive reuse

Welcome and introduction

Antonia Gravagnuolo, CNR IRISS, CLIC Project Co-coordinator

Luigi Fusco Girard, CNR IRISS, CLIC Scientific Coordinator

Ugo Guarnacci, European Research Executive Agency, European Commission

Circular Business Models for Cultural Heritage Adaptive Reuse

Moderator: **Gillian Foster**, Institute for Ecological Economics, Vienna University of Economics and Business

Ruba Saleh, ICHEC Brussels Management School | Circular business model for cultural heritage adaptive reuse

Anna Domaradzka, University of Warsaw, Institute for Social Science | Grassroots circularity, essentialism, social entrepreneurship and social impacts assessment for cultural heritage adaptive reuse

Panel Discussion

Moderator: **Christian Ost**, ICHEC Brussels Management School

Marilena Vecco, Professor in Entrepreneurship at Burgundy Business School, Dijon

James Donlon, WESTBIC, H2020 Ruritage project

Sandra Piesik, UN-Habitat territorial integration initiative

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10:15 - 11:00 h. **Session 2 | Heritage-led entrepreneurial ecosystems**

Moderator: **Ruba Saleh**, ICHEC Brussels Management School

Antonia Gravagnuolo, CNR IRISS, CLIC Co-coordinator | The CLIC Startup competition: outcomes and future perspectives

Aliona Lupu, Iniziativa Cube | Mentoring programme CLIC Startups

Startups awarded: Nice Visions, ExtrArtis, Acarbio, Marte, Adopt a Terrace

Panel discussion: Skills and entrepreneurship in cultural heritage

Gianluca Gaggiotti, European Venture Philanthropy Association - EVPA

Joke Quintens, We-topia and Moving Marseille

Igor Zacek, Nice Visions startup

11:15 - 12:20 h. **Session 3 | Innovative circular financing models for cultural heritage adaptive reuse**

Moderator: **Christian Ost**, ICHEC Brussels Management School

Tracy Pickerill, TUDublin | Hybrid Financial Instruments & Investment Leverage Enablers for Cultural Heritage Adaptive Reuse

Ivo Allegro, **Aliona Lupu**, Iniziativa Cube | Circular financing instruments for the adaptive reuse of cultural heritage

Dialogue: Innovative Finance for cultural heritage towards the circular city

Moderator: **Ugo Guarnacci**, European Commission

Pierluigi Sacco, Head of Venice Office and Senior Advisor at OECD Centre for Entrepreneurship, SMEs, Regions & Cities

Bonnie Burnham, Cultural Heritage Finance Alliance - CHiFA

12:20 - 12:30 h. **Conference conclusions**

Luigi Fusco Girard, CNR IRISS, CLIC Scientific Coordinator

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CLIC Final Conference 22-23 September 2021

Scientific Committee

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Antonia Gravagnuolo

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CLIC partners: Uppsala University (SE), ICHEC Brussels Management School (BE), Eindhoven University of Technology (NL), University of Portsmouth (UK), University of Nova Gorica (SL), Vienna University of Economics and Business, Institute of Ecological Economics (AT), University of Warsaw, Institute of Social Science (PL), ICLEI Local Governments for Sustainability (DE), FacilityLive (IT), Västra Götaland region (SE), City of Rijeka (HR), City of Salerno (IT), Pakhuis de Zwijger Foundation (NL), Iniziativa Cube (INI), Technological University Dublin (TUDublin)



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