



## UNDERSTANDING AND ACTING FOR A HEALTHY PLASTIC FREE MEDITERRANEAN SEA

Building a sustainable blue economy in the basin

### 11.COMMUNITY AND CITIZEN AWARENESS, OCEAN LITERACY

July 21st, 2020 at 11:00 CEST

The **citizens** as **active players** in the marine circular economy, towards shared sustainable choices: marine tourism, food and water consumption, waste management, plastic reduction etc.

1. Intro on basic concepts of public engagement, community awareness, ocean literacy, citizen science and the RRI approach;
2. Webinar with experiences of citizens engagement in marine-based projects.

#### AGENDA:

11:00: Welcome address (**Erasmia Kastanidi**, BlueMed and HCMR)

11:05: Introduction to the session and key concepts (**Alba L'Astorina** and **Rita Giuffredi**, BlueMed and CNR)

11:25: *Panel*: Sharing and discussing experiences of citizens' engagement in marine-based projects

Speaker	Engagement mode	Marine issues	Experience
<b>Francesca Ronchi</b> (ISPRA, Italy)	Stakeholders engagement / RRI	Fishing/plastics	RRI-MARINA, DeFishGear, ML-REPAIR, Fishing for litter
<b>Lucía Fraga</b> (CETMAR, Spain)	Ocean Literacy	Marine litter	CleanAtlantic project
<b>Mihaela Mirea Cîndea</b> (Mare Nostrum NGO, Romania)	Community engagement	Single use plastics	Anemone project
<b>Joaquim Garrabou</b> (CSIC, Barcelona)	Citizen science	Monitoring/global warming	Observadores del Mar
<b>Inès Boujmil</b> (INSTM, Tunisia) and <b>Badr El Mahrad</b> (Mohammed V University of Rabat, Morocco and CIMA, Portugal)	Citizens' engagement in non-EU countries: the perspectives of the BlueMed Young Communication Ambassadors		

12:15: Questions & answers

12:25: Conclusions and session wrap up

Registration here: <https://register.gotowebinar.com/rt/6147942763527886095>

Info on the complete e-training: <http://www.bluedmed-initiative.eu/e-training-course/>